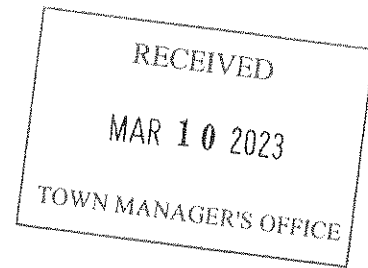


OCEAN VAYU YOGA

February 17, 2023



To Whom It May Concern,

Ocean Vayu Yoga would like to apply for an exercise concession for the 2023 summer season to teach yoga on the beach. We propose to hold a one hour class from 7:00am - 8:00am 7 days a week. The classes will be conducted on the sand at Central Blvd. The classes taught would be a, gentle beach flow appealing to a wide variety of students of varying abilities. We were so grateful to have had such a positive response to our beach classes last year and would love to offer yoga on the beach to our students as well as visitors again for summer 2023. We also love that our classes were held on Central Blvd. giving our students a little reprieve from the summer crowds on Garfield Pkwy.

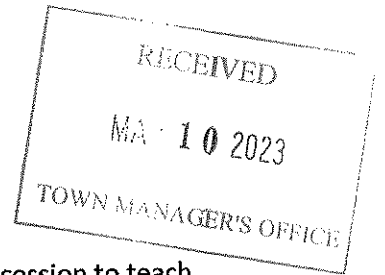
Kim and Justin Cavagnaro 500 ERYT certified , opened Ocean Vayu Yoga in June 2016 with a combined 30+ years of yoga experience and 14+ years of teaching yoga. All the instructors employed by Ocean Vayu Yoga, are Certified under the Yoga Alliance at a minimum of the 200-hour level and hold personal liability insurance. The studio holds full liability insurance to cover teaching off premises.

Sincerely,

Kim & Justin Cavagnaro

29P Atlantic Ave. Ocean View, De 19970 ~ OceanVayuYoga.com ~ 302.616.2604

TOWN OF BETHANY BEACH
REQUEST FOR BEACH CONCESSION
PROPOSAL FORM



The Town of Bethany Beach will be accepting proposals from applicants for a concession to teach exercise classes or conduct camps on the beach and/or bandstand for the 2023 Summer Season

Name and Address of Applicant Bethany Beach Yoga Center, LLC

Doing Business as 7642 Parsonsburg Rd
Parsonsburg MD 21849

Detailed description of concession

1. Type of commercial activity to be included Yoga classes offered on beach or bandstand

2. Hours, days and dates of operations Memorial Day thru Labor Day, possibly thru September weather permitting

3. Number of employees and anticipated group size per session (if applicable)
4 teachers, class size 4-20

4. Location Beach or bandstand on Garfield Pkwy

5. The amount of the fee to be paid to the Town for the concession \$303

Germelke Roads

3-6-23

Applicant Signature

Date

BBYC

FOR TOWN USE ONLY - DO NOT WRITE IN THIS SPACE

Proposal received by _____

Date _____

Bethany Beach Business License Required

Business Permit Number _____

ch
LLC

From: Dimitra Yoga Studio studio@dimitrayoga.com
Subject: TO: Julie Malewski, Town of Bethany Beach, RE:
Beach Yoga 2023
Date: Jan 30, 2023 at 13:55:18
To: jmalewski@townofbethanybeach.com

TO: Julie Malewski, Town of Bethany Beach

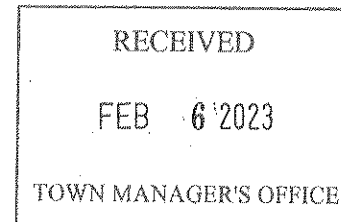
Hi Julie,

I hope you had a good year and this message finds you well. It's the time of year where we start planning our beach classes and we would love to continue our tradition of doing so in Bethany!

Please find below our thoughts and success in offering (1) Weekly Sunday donation based beach yoga class for the summer of 2023.

We would like to hold a weekly class on the sand in front of the boardwalk/bandstand from 8-9 AM on Sundays. We would like to start Memorial Weekend and due to the level of participation later in the season, possibly continue into mid October, weather permitting. Our proposed dates are:

May (28)
June (4, 11, 18, 25)
July (2, 9, 16, 23, 30)
August (6, 13, 20, 27)
September (3, 10, 17, 24)
October (1)



As in past years, this will be a donation based class, giving the student the choice of amount to donate. We will again share with a local charity or family in need.

The classes will be open to all levels of students and require nothing more than their mat or towel and the joy of participation. All of our yoga instructors are 200 Hour Yoga Teach Training Graduates.

Here at Dimitra Yoga we aim to create an atmosphere that is beneficial to both the body and the mind, as well as the community. Seeing our students grow, not only in class, but with each other, finding friendships and and building a strong community is rewarding to the foundation of our studio. We believe that by extending our hand and helping other businesses and donating back to a local charity or non-profit, that we follow the heart of this idea of the path of yoga.

We are very grateful for the opportunity that the Town of Bethany Beach has extended to us in the past summers. We look forward once again to continue to be able to help grow a vibrant and strong, body and mind community with the Town of Bethany Beach.

FYI - I will also put this message in the mail and send it to you today.

Thank you for your time and assistance!

--

Peace,

Heidi

Dimitra Yoga

<https://dimitrayoga.com/>

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